



## Prepared for Growth: Highway Transport Petroleum Leverages it's Core Strength and Invests \$1 Million to Tap the Latest Petroleum and Biofuel Trends



Highway Transport's Petroleum Group: John Wilson, General Manager; Becky Sanders, Petroleum Sales Manager; Jennifer Myers, Petroleum Clerk; and Lisa Youngblood, Petroleum Supervisor. Due to the logistical challenges and alternating schedules required to keep Petroleum running efficiently, Petroleum Supervisor Christy Graves Paul is pictured separately.

In today's heightened petroleum and biofuels landscape, Highway Transport's petroleum division stands poised for expansion.

"As part of our growth initiative, we are dedicating the necessary resources to our Petroleum Operation to give them the tools to achieve healthy and steady growth in the industry," says John Wilson, General Manager of Petroleum Operations. "Petroleum has historically been a smaller percentage

of our company's revenue, but is not being lost in the company's efforts to become a bigger player in the petroleum industry as a whole."

Future plans include significant equipment investment. Approximately \$750,000 has been allocated toward additional cutting-edge tractor and trailer equipment required for hauling petroleum products and biofuels. Another quarter of a million dollars is committed toward equipment re-

placement. Highway is currently hiring more petroleum drivers in anticipation of increased revenue and loads. Petroleum has appointed Becky Sanders as sales manager for business development and expansion, while our General Manager of Petroleum Operations John Wilson addresses the increased demands occurring in operations.

"We're addressing the demand and expanding Highway Transport facilities in our immediate area; potentially Chattanooga, Charlotte, Spartanburg, but don't be surprised if demand requires us to move westward and points beyond," says John Wilson. "Basically, we are perfectly suited to serve the Eastern United States, but have a solid reputation for quality in the petroleum common carrier industry in other areas of potential expansion."

Highway's petroleum division has shown remarkable consistency throughout the company's history. We now want to take that consistency to another level.

Many people don't realize this, but Highway Transport has a 59-year legacy in bulk transportation, with headquarters in Knoxville, TN and has been hauling petroleum products